



Building community Resilience  
and sustainable Development  
through social economy

Project No. 101074094 BREED SMP-COSME-2021-RESILIENCE

Breed: building community resilience and sustainable development through social economy (breed) is a European project with the aim of increasing the capacity of local public administrations, social economy organisations, including civil society, to promote social change and boost the conditions for the social economy in the regions involved in the project and beyond.

## 1st Transnational Social Mission

Place of celebration: Municipality of Alcamo, Italy

Dates: 7/11/2022 to 11/11/2022



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## BREED Project Call for Applicants for Transnational Social Missions



**8 November 2022**

### Attendees to the meeting were:

- DOMENICO SURDI (ALCAMO)
- MARIANO RIMI (ALCAMO)
- AGATA SCANDARIATO (ALCAMO)
- BENEDICT GRIMAUDDO (ALCAMO)
- MARIO ADAMO (ALCAMO)
- GIANLUCA CRISANTI (Social Organisation ALCAMO)
- ANTONINA GRILLO (Social Organisation ALCAMO)
- SIMONETTA SCACCIA (Social Organisation ALCAMO)
- MARIACRISTINA MORSELLINO (FCAG)
- JADE FOX (FCAG)
- SEHIDA PALA (ENSIE)
- ESTEBAN BUITRAGO (MANRA)
- GIORGIO DADAMIS (MUKA)
- CARLA GONÇALVES (PAREDES)
- GEMMA PONS (MANRA)
- ATHANASIOS KERAMIDAS (MUKA)
- ANA BARBOSA (PAREDES)
- ANDREA BONELL (MANRA)
- MARIA DELIOU (MUKA)
- MARCH PINTO (PAREDES)
- RAUL ROSELLO (MANRA)
- THEODORA FOURKIOTI (MUKA)
- CLAUDIA CRISTO (PAREDES)
- VICENTE BALDOVI (MANRA)
- DIMITRIOS MARENAS (MUKA)
- PAULO SILVA (PAREDES)

The meeting began with a welcome and presentation on the City of Alcamo and the project objectives by the Mayor of the City of Alcamo Domenico Surdi, the project contact person Mariano Rimi, and the President of the Agrigento and Trapani Community Foundation Pietro Basiricò.

After a presentation of the Social Mission programme, there was a moment of acquaintance and discussion between the participants of the various European partners.

Following this, Sehida Pala (ENSIE partner) presented the concept of Social Economy, both with regard to aspects of European legislation and the implementation of social economy policies within a



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business model.

Afterwards, the participants reached Piazza della Repubblica, in the historical centre of Alcamo, where they met the councillor for public greenery, Alberto Donato, who spoke about the work carried out by Alcamo's citizenship income recipients included in community useful projects (PUCs). The comparison with the PUCs allowed them to understand how public value can be created for the territory, carrying out the fundamental principles of social inclusion through, for example, the maintenance of public parks and gardens.

In the second part of the day, the partners resumed their activities with an in-depth look at the regulations governing citizenship income, highlighting the main opportunities and critical issues and discussing the differences with the systems adopted in other European countries.

The meeting concluded with continued talks on social inclusion by Sehida Pala from partner ENSIE and a workshop by the Community Foundation on the relationship between social economy and inclusion.



9 November 2022

Attendees to the meeting were:

- MARIANO RIMI (ALCAMO)
- AGATA SCANDARIATO (ALCAMO)
- BENEDICT GRIMAUDO (ALCAMO)



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- GIANLUCA CRISANTI (Social Organisation ALCAMO)
- ANTONINA GRILLO (Social Organisation ALCAMO)
- SIMONETTA SCACCIA (Social Organisation ALCAMO)
- MARIACRISTINA MORSELLINO (FCAG)
- JADE FOX (FCAG)
- SEHIDA PALA (ENSIE)
- ESTEBAN BUITRAGO (MANRA)
- GIORGIO DADAMIS (MUKA)
- CARLA GONÇALVES (PAREDES)
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On the second day, the partners were guests of ROSSO SERA, a social cooperative that is experimenting with inclusive agriculture through a project involving fruit and vegetable and organic farming with the aim of involving vulnerable individuals and combining the profit of the company with the good of the community.

In the afternoon, at the Cittadella dei Giovani in Alcamo, the partners discussed another example of Social Economy with reference to Agrifood operating in Sicily: Fa Bene Sicilia, a social start-up of fair trade. Thanks to the purchases of companies and people, the social cooperative is able to realise social and work placements with people in situations of fragility, reinvesting the profits completely in the activity itself.

Participants discussed the case studies presented, the differences and similarities between the various European countries and on the opportunities and criticalities of the Social Economy in agrifood.



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10 November 2022

**Attendees to the meeting were:**

- MARIANO RIMI (ALCAMO)
- AGATA SCANDARIATO (ALCAMO)
- BENEDICT GRIMAUDDO (ALCAMO)
- MARCELLA PIZZUTO (CO.ART – ALCAMO)
- GIANLUCA CRISANTI (Social Organisation ALCAMO)
- ANTONINA GRILLO (Social Organisation ALCAMO)
- SIMONETTA SCACCIA (Social Organisation ALCAMO)
- MARIACRISTINA MORSELLINO (FCAG)
- JADE FOX (FCAG)
- SEHIDA PALA (ENSIE)
- ESTEBAN BUITRAGO (MANRA)
- GIORGIO DADAMIS (MUKA)
- CARLA GONÇALVES (PAREDES)
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- CLAUDIA CRISTO (PAREDES)
- VICENTE BALDOVI (MANRA)
- DIMITRIOS MARENAS (MUKA)
- PAULO SILVA (PAREDES)

On the third day of the Social Mission, the central theme was the relationship between Social Economy and Enterprise. The Municipality of Alcamo presented the cross-border project Co.Art, a public incubator for artisan start-ups that develops the innovative and digital skills of local businesses, providing specific training in commercialisation, product development and process digitalisation to improve efficiency, through a coworking space where young entrepreneurs can develop their ideas and network.

After the presentation, experts from the Co.Art cross-border team held a workshop on 3D printing and process innovation; in the second part of the day: presentations of two more case studies, BeeHive Valore Sud and Museo Diffuso dei 5 Sensi in Sciacca.

The last part of the social mission was devoted to the Community Foundation's workshop 'How to Combine Social Economy and Entrepreneurship', where the tools, obstacles and opportunities of the Social Economy in entrepreneurship were discussed. It was also demonstrated how to develop a business idea through the Business Model Canvas tool.

To conclude the events, there were reflections on the topic of the Social Economy and thanks from the of the Mayor of Alcamo Domenico Surdi, who presented certificates of participation to those present.



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